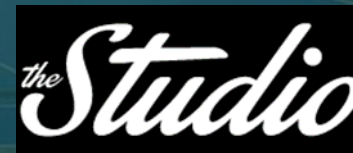


WLTSC Sponsorship Package

IN PARTNERSHIP WITH 'THE STUDIO'



WLTS C Background

- ▶ 1000+ Members
- ▶ 800+ Visitors and Guests
- ▶ 600 daily visits through our doors
- ▶ Thriving calendar and active social/community activities
- ▶ Website with 12,000 annual users and 50,000 views

Objectives

- ▶ Creating a unique opportunity for members to promote their business through WLTS before going external
- ▶ An additional income stream for WLTS
- ▶ Opportunity for £30,000 + in annual sponsorship



Current Reality

Income: £0

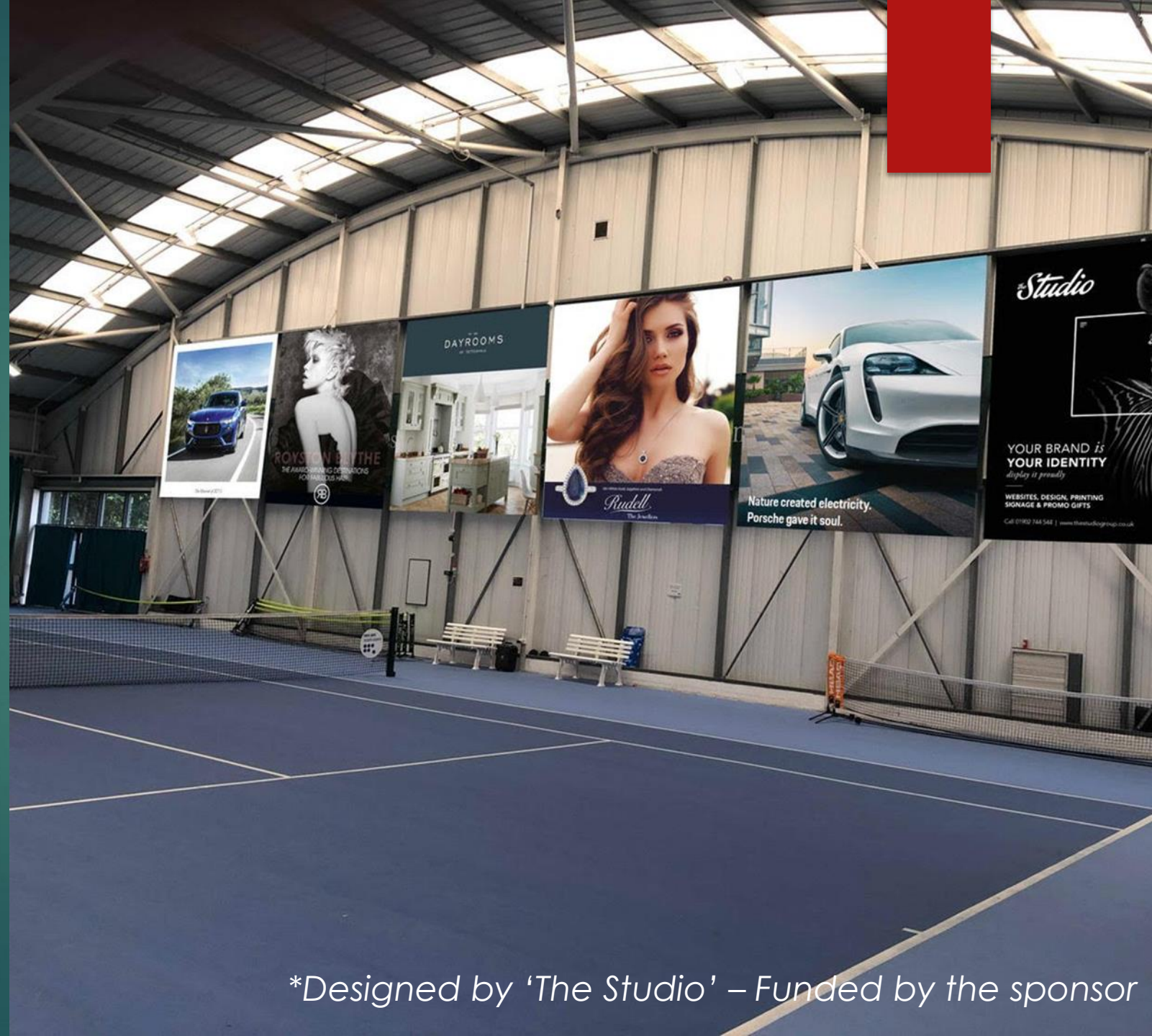
- ▶ Not utilising our space
- ▶ Devaluing the brand
- ▶ Not giving members the opportunity to get involved and promote through WTLSC

Income: £1100



Opportunities Indoor Tennis

- ▶ Exclusive location
- ▶ 12 Sponsorship Opportunities
- ▶ Full color designing (only available indoor)
- ▶ 4 x 4Metre
- ▶ **£70 per month**



*Designed by 'The Studio' – Funded by the sponsor

Opportunities *Outdoor Tennis*

Show Courts 1 & 2

- ▶ Maximum Exposure
- ▶ Available in Green and Navy (As Shown)
- ▶ 40ft x 6ft
- ▶ 4 Available (A + B, Parallel on the other side)
- ▶ **£60 per month**



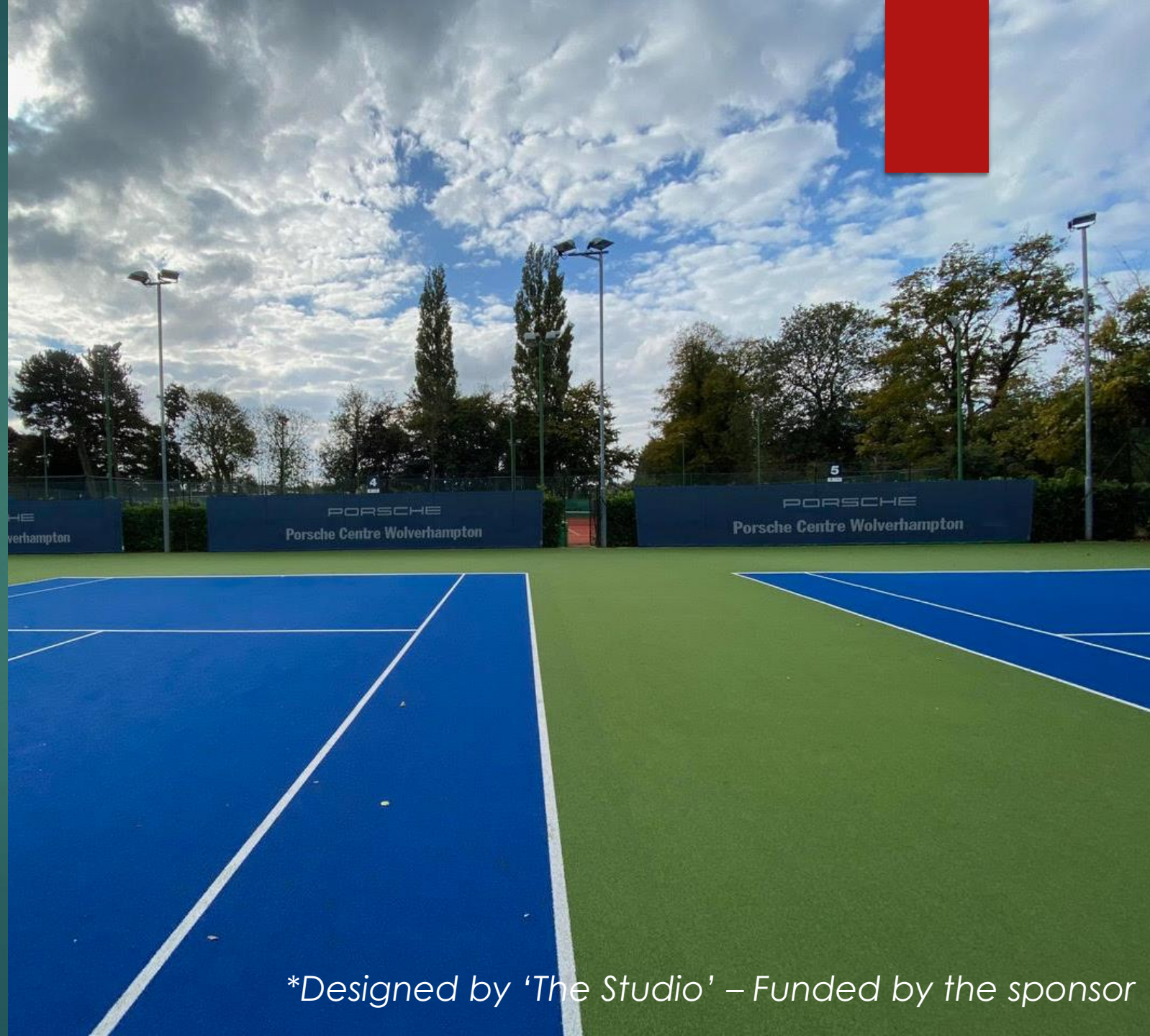
**Designed by 'The Studio' – Funded by the sponsor*

Opportunities

Outdoor Tennis

Courts (Astro, Grass & Clay)

- ▶ Enhanced Publicity
- ▶ 26+ Sponsorship Opportunities
- ▶ Available in Green or Navy
- ▶ 20ft x 6ft
- ▶ **£50 per month**

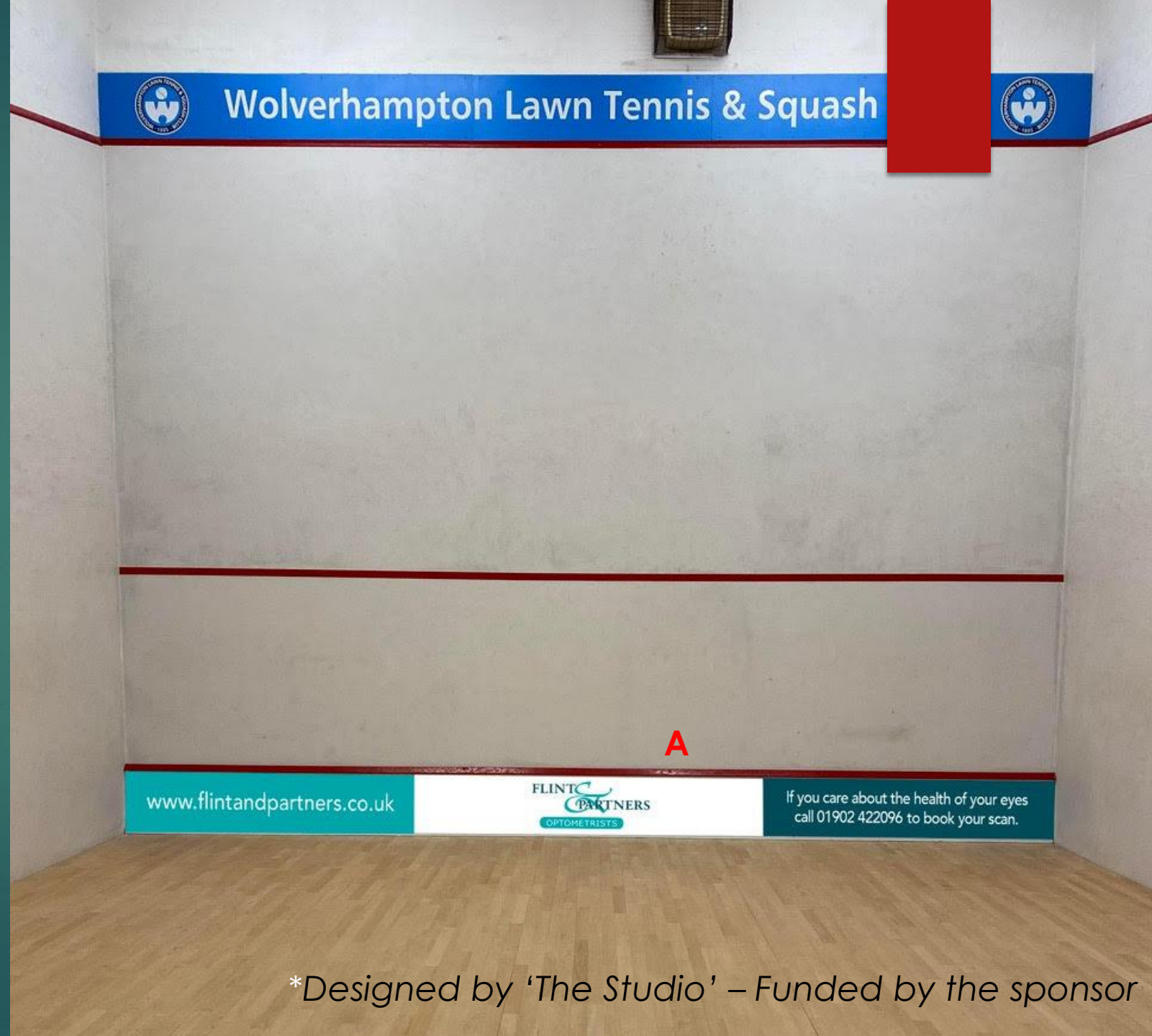


**Designed by 'The Studio' – Funded by the sponsor*

Opportunities

Squash Tins (Labelled 'A')

- ▶ Maximum Exposure
- ▶ 21ft x 1.2 ft.
- ▶ 4 Available (Glass Backed at a premium price)
- ▶ **£40 per month**



**Designed by 'The Studio' – Funded by the sponsor*

Opportunities TV Screens

- ▶ Electronic Roll System
- ▶ Opportunities for quarterly content updates
- ▶ 400+ Daily Showings per screen
- ▶ 750,000 annual showings!
- ▶ 5 Screens (In house, Indoor Tennis and Squash)
- ▶ **£115 per month**



WLTS Club Chairmen

1919-1921	Dr. Henry Malet
1922-1928	F E Warbreck Howell
1929-1932	A G Aldridge
1933-1935	F B Morgan
1936-1937	Alfred W Jeffs
1938-1944	Lt. Col. A F R Godfrey
1945-1947	Stanley H Jones
1948-1954	Lt. Col. A F R Godfrey
1955-1956	John S Holloway
1957-1959	Richard O C Mellor
1959-1960	Anthony Day
1960-1961	John V Taylor
1961-1966	Victor Lewis
1966-1970	Roy M Carver
1970-1972	Alan Rissbrook
1972-1976	Roy M Carver
1976-1979	Antony M Griffiths
1979-1982	Gordon W Mullett
1982-1986	John M Devey
1986-1989	Michael Kemp
1989-1992	John M Foster
1992-1995	Gerald R Clifford
1995-1999	Roger Tweedale
1999-2002	Simon J Calrow
2002-2005	Tony M Pinson
2005-2008	Barry Cooper
2008-2012	Stephen Russell
2012-2016	Ron Stevenson
2016-	John Hollingsworth

Sponsored by

Pam Hillman

WLTS Club Hon. S

1919-1920	G P Tate
1921-1926	Gordon Stanbury
1927-1928	G H Grant-Richards
1933-1935	E R Cowin
1936-1938	T D Allen
1939-1940	Rodney Howard
1941-1945	G Henshaw-Edwards
1946-1947	Peter Lawley
1947-1954	Susan Solari
1955-1962	Ian G W Whyte
1963-1967	Martin Legge
1968-1969	Michael Tomlinson
1969-1971	Vacant
1971-1979	Derek R Pyne
1984	Rodrick P Willets
1987	Ronald M Stevenson
1989	Anne R Ward
1993	Christopher Hind
1998	Barry Cooper
2000	Nicholas Parr
2005	Ronald M Stevenson
2008	Nicholas Parr
2012	Nicholas Parr
2016	John Reynolds

WLTS Club Hon. Treasurers

1919-1921	W J H Well
1922-1924	T V Skimor
1925-	Miss L She
1930-1933	Alfred V
1934-1937	E R Cowin
1938-1939	H W Llo
1940-1941	G Stanbu
1942-1946	J Kirkha
1947-1948	Frank V
1948-1949	D Whit
1949-1951	John H
1952-1956	R O C
1957-1958	Derek
1961-1962	S Tre
1970-1972	J S M
1972-1973	Harr
1983-1983	John
1984-1988	Sim
1989-1990	Nic
1991-1994	Jo
1995-1997	Jo
1998-2002	T
2002-	G

Sponsored by

EVENTS @ WLTSC

- ▶ Tennis Club Championships £300
- ▶ Junior Tennis Club Championships £250
- ▶ Veterans Club Championship £250
- ▶ Squash Club Championships £300
- ▶ Squash Junior Club Championships £250
- ▶ Squash Veterans Club Championships £250

▶ **Annualised income £1600**

What do you get?

- **Tournament packages**
- **Marketing and branding rights to the tournament**
- **Increased publicity**
- **Increased Corporate Social Responsibility**
- **Your Business branded on all posts**

In Summary

Sponsorship Package worth - Approx. £33,000 +

- ▶ **Launch Offer:**
- ▶ First year only – Exclusively for 13 months (Start Date: 1st December)

- ▶ If you are interested please call or email at:
Taylor Penny
marketing@wltsc.com
07426032936

- ▶ This opportunity will be shared to external parties from 1 November.

This calculation is based upon the Bronze Package of each offer.